



A Proposal to Design and Build an Automated Pet Feeder and Weight Management System

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Introduction

- Smart Pet Feeder
 - Automated pet feeder that allows for more control than conventional methods
 - Similar products on the market, but none as extensive as our proposed design
- \$41 billion spent on pets in 2007
 - \$16.1 billion on food alone
- 40% of pets are overweight



Problem Definition

- Sick pets require special diets and large amounts of time and money
- Difficult to make sure the correct pet is receiving medication or special food
- No product on the market to address this issue



The Need

- A low cost automated pet feeder that allows one pet to eat while restricting another
- Make sure pets stay on a special diet
- Easy weight management solution
 - Overweight pets are more likely to get diseases such as diabetes



The Objective

- Allow only one pet to eat from feeder
- Weight management
- Low cost
- Multiple meals stored at once



Current Issues

- Common complaints
 - Cover rotates rather than base
 - Flimsy construction
 - Batteries die too quickly
 - Bulky design
 - Gravity feeders clog
 - No control over amount of food dispensed



Functionality

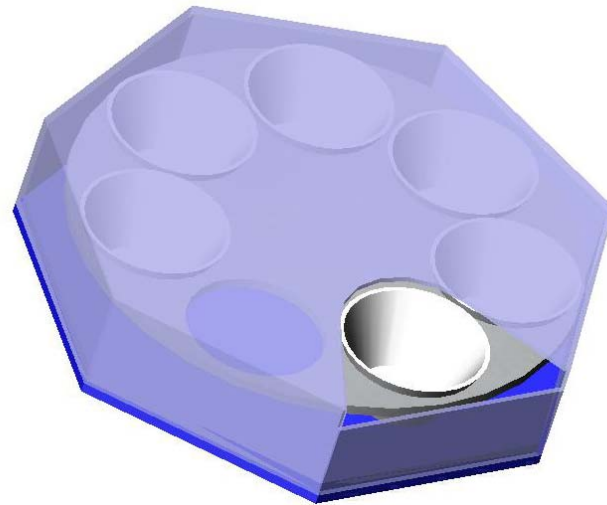
- Programmable via touchpad
- Operation times at the consumers' discretion
- Allows the pet to eat only a set quantity of food
- Opens when one pet wants to eat but not the other

Proposed Project (1 of 3)

- Based on similar designs currently at the market
 - Multiple compartments
 - Access to a single compartment at a time
- Our design addresses consumers' complains about competing products



Ergo 8 day feeder





Proposed Project (2 of 3)

- Prevents one pet from eating another pet's food
 - Ideal for people with multiple pets
 - Cat and dog
 - Cat and a kitten
 - Healthy cat and a sick cat
 - IR transmitter on the collar, receiver on the bowl
 - Feeder remains open until it detects the signal from the transmitter - then it closes



Proposed Project (3 of 3)

- Base rotates rather than the cover to allow food to be always in the same location
 - Pets do not need to climb over the feeder
- Powered from wall outlet
 - Less likely to run out of power
- Made from a durable material
 - Prevents pets from getting at food stored for later consumption or the food specified for another pet
- Compartments removable for easy cleaning (dishwasher safe)



Qualifications

- All members of team currently enrolled in Electromechanical Engineering program at Wentworth Institute of Technology
 - Courses include:
 - Network Theory and Analog Circuit Design
 - Digital Systems
 - Computer and Microcontroller Programming
 - Mechanics of Materials
 - Previous designs include:
 - speaker design
 - point of sale weight measurement system
 - microprocessor controlled stepper motor



Expected Budget

- Power Supply \approx \$35.00
- Motor \approx \$40.00
- Aluminum plate \approx \$30.00
- Microcontroller \approx \$60.00
- Keypad \approx \$10.00
- Bearings \approx 2 @ \$10.00 ea.
- Shaft \approx \$10.00
- Sensor \approx 10 @ \$1.50 ea.
- Receiver \approx \$1.50
- Cups \approx \$10.00
- Display \approx \$10.00

Total \approx \$250.00



Summary

- Low cost food delivery system
- Allows only specified pet to eat
- Ideal for weight management and other special dietary needs
- Multiple days worth of food stored and ready to eat in one small container



Literature Review and Background Research

- “Industry Statistics & Trends”. American Pet Products Manufacturers Association, Inc.
- “The Overweight Pet.” ThePetCenter.Com.
- “ERGO 8 Day Feeder.” Pet Street Mall.
- “Petmate Le Bistro Electronic Portion-Control Automatic Pet Feeder Customer Reviews.”



Questions?

Thank you for listening.

At this point we would like to open the floor for any questions or comments that you may have.